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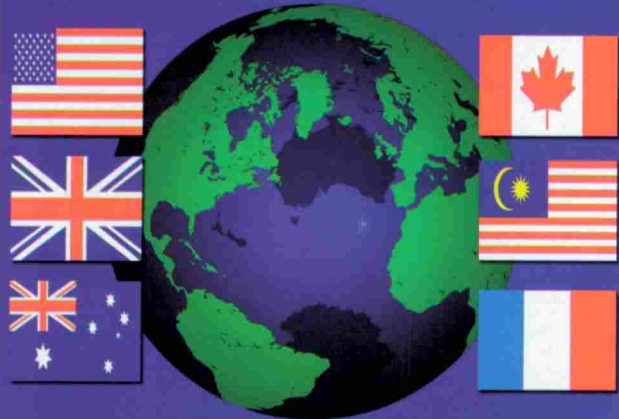
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## WRAP up

### ST. IVES' NEW LOOK

Promens, in collaboration with Alberto-Culver, has manufactured new Prima jars for St. Ives' body polish and body scrub lines. The jars, available in 200-mL and 300-mL sizes, are being supplied in both clear and pearl white PET, with caps coming in four pearlescent colors. The purpose of the new packaging scheme, according to the company, is to make the cosmetic formula within clearly visible. [www.promens.com](http://www.promens.com)



### ALL-IN-ONE INNOVATION

Cosmopak has released the Brush Pot and the Compact Auto Blusher lines. The pot, with a screw-cap jar, features a brush applicator that allows mineral powder to be dispensed directly through the brush by shaking it, while a sifter controls the amount of powder dispensed. The line is available with brush, flat sponge or round sponge applicators. The Compact Auto Blusher is an automatic compact that ensures the proper amount of powder is available within the cap for each use. Available in a range of colors and finishes, the line accommodates a 34-mm diameter pan. [www.cosmopak.com](http://www.cosmopak.com)



### TACTILE BOTTLE; ONE-TOUCH OPEN

Continental Packaging Solutions introduced the Roval. Available in a 10 oz capacity with a gram weight of 28.5, the bottle has a wider base for added stability and a tactile label area. In addition, the Roval features a customized ratchet head that is paired solely with the one touch cap, featuring a plug seal to create a spill-free closing top. [www.continentalpackagingsolutions.com](http://www.continentalpackagingsolutions.com)

### PACKAGER ADDS LIP PRODUCT TO TUBE OFFERING

World Wide Packaging LLC introduced dual- and triple-layered lip gloss filling in transparent casings. According to the company, the filling is of comfortable texture and offers protection from free radical damage with açai, pomegranate and grape-derived antioxidants. The line of fillings is a first for the package provider. [www.wwpinc.com](http://www.wwpinc.com)